

Carlotta Marchesini

DOB: 10/02/1988 – Address: Via Ferruccio Magnani, 6, 40134 Bologna (BO), Italy –
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SKILLS

- Languages: Italian (native), English and Spanish (fluent)
- Creativity
- Motivation
- Problem solving
- Extremely organized
- Flexible schedule
- Fast learner
- Multitasking
- Collaborative
- Works well under pressure
- Sound and video editing
- Adobe Suite
- Avid Media Composer
- Office and Open Office Suite
- Windows and Apple OS
- Social Media
- SEO
- Videos for Instagram (Reel and Stories)

WORK HISTORY

Photographer, 12/2021 to Current
Wesual – Milan, IT

- Real estate photography

Head of video and photo department, 09/2018 to 09/2020
Peggies & Joans Communication – Bologna, IT

- Creation of photo and video services for the clients

Copywriter, dal 05/2017
Spotzer Media Group – Amsterdam, NL

- Work directly with lead department to achieve the creation of web sites
- Write text, SEO and metadata on web sites (Italian)
- Researched and updated all required materials needed for the firm and partners

E-Commerce Supervisor and Photographer, 06/2015 to 06/2019
Gruppo Langella – Bologna, IT

- Compose description of merchandise for posting to online storefront, auction sites or other shopping web sites (mostly B2B and B2C)
- Creation of photos for the website. Creation of the new item with photos and description in order to upload them to the web site
- Creation of promotional videos and photos for new campaigns

Video Coordinator, 04/2016 to 10/2016

Future Film Festival – Bologna, IT

- Install, adjust and operate electronic equipment to record, edit and transmit video reports and interviews to promote the festival
- Operate professional video and sound recording equipment
- Coordinated a small troupe

Translator, 2010 to 2015

EDUCATION

Master of Arts: Documentary and Experimental Cinema, 2017

Università di Parma/Cineteca di Bologna – Parma, IT

M.D.: Cinema, Television and Multimedial Production, 2014

Università di Bologna – Bologna, IT

Bachelor of Arts: Linguistic Mediation, 2011

SSML Carlo Bo – Bologna, IT

FILMOGRAPHY

Un Mondo Altro (An Other World) (co-director and co-author), 2018

Una stella per guidarla (A Star to Guide Them) (DOP and Editor), 2018

Walking in Life (Director), 2013

GEAR

Camera: Sony Alpha 7S – Sony Alpha 7RII

Lenses: Tamron 24-70mm f2.8 – Sony 28mm f2 – Chinon 50mm f1.9 – Samyang 14mm f2.8

Audio: Rode Videomic Shotgun – Rode Filmmaker

Stabilization: Zhiyun Crane 2